[Jessie Recendez]

[Pomona, Ca] | [909-6784078] | jessman27@icloud.com

PROFESSIONAL SUMMARY

Communications and visual media professional with a B.A. in Communication and hands-on experience in photography, photojournalism, social media, videography, and event coordination. Skilled in creating compelling visual and written content, supporting digital communications, and collaborating with teams to tell engaging stories.

CORE SKILLS

Photography & Visual Media: Photography • Photojournalism • Event Photography • Videography • Visual Storytelling • Composition • Lighting • DSLR & Mirrorless Cameras
Content & Communications: Social Media Management • Content Creation • Interviewing • Writing & Editing • Digital Communications • Event Coordination
Digital Marketing & Analytics: SEO • Keyword Research • Competitive Analysis • Site Audits • Answer Engine Optimization (AEO) • Data Analysis • Data Visualization
Tools: Adobe Lightroom • Adobe Photoshop • Canva • CapCut • Semrush • Google Analytics • Microsoft Office • Google Calendar

RELEVANT EXPERIENCE

Social Media Assistant Intern

Mar 2026 – May 2026
Gutierrez Law Firm & Galeria Yasmine | Pomona, CA

- Created photography and video content for business, promotional, and social media use.
- Supported website design and digital communications across online channels.
- Assisted with social media content and maintenance of the organizations' digital presence.
- Provided technology and administrative support, including Google Calendar management.

Photojournalism Intern

2024 – [End Date]
The Poly Post, Cal Poly Pomona | Pomona, CA

- Photographed events and subjects for news and feature coverage.
- Conducted interviews and developed written and visual stories for publication.
- Edited content for accuracy, quality, and storytelling impact.
- Collaborated with editors on story development and publication.
- Published work: thepolypost.com/author/jrecendez

Volunteer Photographer

Cal Poly Pomona Boxing Club | Pomona, CA

- Photographed club events and activities for promotional and social media use.
- Created visual content supporting the club's marketing and communications.

Volunteer Photographer

W.K. Kellogg Arabian Horse Center | Pomona, CA

- Photographed events, horses, and activities for archival, promotional, and social media use.
- Created visual content supporting the center's communications and online presence.

Event Coordinator

Jan 2019 – Dec 2023

JAVIsounds Entertainment | San Gabriel Valley, CA

- Coordinated event logistics from setup through execution, including equipment, instruments, and event spaces.
- Communicated with prospective clients and promoted company services.
- Created and distributed marketing materials supporting event and business promotion.
- Managed social media content to maintain visibility and engage prospective customers.

EDUCATION

Bachelor of Arts in Communication – Photojournalism | California State Polytechnic University, Pomona | Pomona, CA | 2024

Associate of Science in Communication | Mt. San Antonio College | Walnut, CA | 2020

CERTIFICATIONS

- Answer Engine Optimization (AEO) Certification — HubSpot Academy | 2026
- Google Data Analytics Professional Certificate — Google | 2026
- Getting Started with Semrush — Semrush Academy | 2026